



## Luxaire® Business Net

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Making Your Business Easier

*Setting The Performance Standard.*

**LUXAIRE®**

HEATING ■ AIR CONDITIONING

# Setting a New Standard in Business Communication



## **LUXAIRE<sup>®</sup>** **BIZ.NET**

### Luxaire's<sup>®</sup> Online Initiative

As companies and consumers around the world spend more and more time and money engaged in E-Commerce and communication, Luxaire's<sup>®</sup> new Internet presence will prove to be a very strategic step for the future success of your business.

After all, who wants to wait days for an answer that can be obtained in minutes via the Internet? How many of us really want to spend hours playing phone tag, fielding redundant customer questions, and filling out paperwork when it can be handled effortlessly online? A move towards Internet-based communication makes sense. Now is the time to log on and set a new standard in our business communication.

### What Is the Luxaire<sup>®</sup> Biz.Net?

Luxaire<sup>®</sup> Biz.Net is a cost-efficient online business tool allowing you to process everyday industry transactions faster and obtain relevant information instantaneously—all with the click of a mouse.



### STATISTICS POINT TO A GROWING ONLINE MARKET

"B2B Internet-based commerce will reach \$6.3 trillion by 2004. Industry leaders aim to move 60% to 100% of their transactions to the Internet over the next two years."

—AMR Research

"Many enterprises have begun... creating extended enterprises with their customers, suppliers and, in some cases, their customers' customers...this will be the new generation of extranet applications."

—Gartner Group

"Driven largely by manufacturers' initiatives, suppliers expect Internet sales to account for 68% of total revenues in 2004, up from virtually nothing today."

—Forrester



# Luxaire® Biz.Net Helps You Embrace the New Economy



WITH LUXAIRE® BIZ.NET YOU'LL HAVE ACCESS TO:

- Order Entry/  
Order Management/  
Inventory Availability
- Warranty Registration
- Shipping Status
- Account/Invoice Status
- Message Board
- Return Authorizations
  - Click Forward
  - Full Product Catalog
  - Build-A-Brochure Utility

## Make Business Easier

- The new communication channel is called the Luxaire Business Network, or Luxaire Biz.Net.
- Dealers may participate in Luxaire Biz.Net through their local distributor.
- Online at [www.luxairebiz.net](http://www.luxairebiz.net) you will find business tools and links providing detailed information on equipment specs and consumer purchase histories.
- You will gain access to real-time inventory status.
- You will place orders faster and be able to track the shipping process.

## Improve Your Delivery and Accuracy

- The Luxaire Biz.Net will provide faster and more accurate service distribution, significantly reducing the time from order to delivery.

## Linking You to a Better Bottom Line

- The addition of the Luxaire Biz.Net to everyday business activities will save dramatic amounts of time and money.
- It will decrease the amount of errors associated with common transactions.
- It will produce quicker answers and faster credits, all of which will improve your bottom line.

## 24-Hour Access

- Luxaire Biz.Net gives dealers and distributors 24 x 7 x 365 access to Luxaire knowledge.
- Obtain the real-time status of orders, inventory, shipping progress and more without the hassle—or expense—of making phone calls, being put on hold, and experiencing the downside of delayed answers.



[www.luxairebiz.net](http://www.luxairebiz.net)



## GET CONNECTED WITH THE NEW PERFORMANCE STANDARD

### Better Business is Here

Luxaire Biz.Net, the Luxaire business network, is coming to the computer desktops of Luxaire business partners worldwide—including you! Not only will it provide faster and more efficient means of business between manufacturer, distributor and dealer, but it will also extend improved levels of customer service to channel

participants, particularly in traditionally difficult areas like service, warranty, and returns. Simply put, *Luxaire Biz.Net makes it easier to do business with Luxaire.* That's why we're inviting you to help us set this new performance standard.

For more information on how to get connected to the Luxaire Business Network, call your Luxaire representative today.

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